

# Taking Care of Your Crag

Organizing and Hosting an  
Adopt-A-Crag



# Things to Consider

- Challenges
- Site Preparation
- Communication with the Land Manager
- Logistics
- Communication with the Access Fund
- Support and Advertising



# Challenges

- Time
- Volunteer Recruitment



# Communicating with the Land Manager

- **Extremely Important:** In most cases any improvements must be sanctioned by the land manager.
- Don't be daunted by bureaucracy.
- Land managers love volunteers!



# Site Preparation

- Walk your work site and identify areas that will require work.
- Identify which areas are a high priority.
- Clearly mark areas requiring work.
- If doing trail work, consult the land manager about sustainable trail design and construction.



# Logistics

- Communicating with your volunteers
- Plan for emergencies
- Tools
- Feeding your volunteers



# Communicating with the Access Fund

- An integral step in ensuring a successful event.
- Online resources available to assist you in planning.
- Sponsors lined up to hook your event up with free schwag for your volunteers.
- Provide advertising through an on-line calendar and e-mail blasts.



# Advertising

- Web based
- Flyers at local climbing shops, restaurants, etc.

